



ORGANIZED BY



April 6-7-8, 2021

SPONSORSHIP OPPORTUNITIES



UXISTANBUL 2021

WE ARE PROUD TO WELCOME OUR SPONSORS TO THE 7TH UXISTANBUL CONFERENCE. UXISTANBUL CONFERENCE IS THE FIRST INTERNATIONAL USER EXPERIENCE ORGANIZATION IN TURKEY.

On UXistanbul 2021, we will meet on virtual platforms and the conference will last for 3 days. We'll listen to sector professionals and have workshops digitally.

WE WILL DEAL WITH THESE TOPICS

—————
SERVICE DESIGN

—————
USER RESEARCH

—————
CUSTOMER BEHAVIOR

—————
INTERACTION DESIGN

—————
UX STRATEGY

—————
DESIGN THINKING

—————
MOBILE UX

—————
BEST PRACTICES

—————
USABILITY TESTING

—————
CUSTOMER EXPERIENCE

—————
SPRINT DESIGN

AND MORE TOPICS WILL BE DISCUSSED AT THE CONFERENCE

FACTS ABOUT UXISTANBUL CONFERENCE

FROM

900+

WITH

22+

30

46

24

2000+

COMPANIES

COUNTRIES

KEYNOTE
SPEAKERS

SPEAKERS

WORKSHOPS

PARTICIPANTS

KEYNOTE
SPEAKERS 2020

GÜLAY BİRAND

UX Lead & Product Design Manager

facebook

MARTIN ERIKSSON

Co-Founder

mind the
PRODUCT

PAOLO MALABUYO

UX Director

Google

PETER FOSSICK

Founder



Factotum
Design

STEPHANIE MARSH

UX Research Operations Manager

SPRINGER NATURE

SPEAKERS 2020



BESİM KOSOVA

Experience Design Head & Partner
@UXservices



LINN LARSSON

Research Program Manager
@Facebook



ORÇUN KEPEZ

Associate Professor
@Kadir Has University



EDA TAKBAK ŞAHİN

User Experience Design Manager
@Digiturk



MEHMET ÇAM

Head of Design @Otsimo



ÖRSAN BERKAY TÜLÜCE

UX Strategist & Product Designer
@UXservices



GİZEM KUZUCU

Product Management and
UX Senior Manager @Hopi



MICHELLE MORRISON

Senior Design Program Manager
@Dropbox



BORA VOLKAN GÜLER

Sr. Product Designer
@UXservices



GÖKHAN KARA

Board Member @CXPA



MILEHA SONEJI

Sr. UX Reseacher @ASML



ZEYNEP AKÇASIZ

Co-Founder
@Triwi Smart Wear



HİLAL KOYUNCU

UX Lead and Manager @Google



MÜGE ÇİĞDEM İŞLEK

Digital Customer Experience
Manager @Akbank



İZLEM AKMAN

UX Design Lead @Commencis



NİLAY OCAK

E-commerce Web Management Dept.
Manager @MediaMarkt

INTERNATIONAL

PROMOTE EXPLORE

LARGEST

WHY SPONSOR US?

GAIN

- ONE OF THE LARGEST CONFERENCE ON UX IN SOUTH EAST EUROPE AND THE MIDDLE EAST.
- INTERNATIONAL PRESENTATIONS INCLUDING TURKEY USER EXPERIENCE REPORT.
- MARKET YOUR BRAND THROUGH DIFFERENT COUNTRIES AND BECOME A PART OF AN INTERNATIONAL COMMUNITY.
- BENEFIT FROM THE UNIQUE THEME, USER EXPERIENCE AND USABILITY, WHICH BRINGS UX PROFESSIONALS, DESIGNERS, SOFTWARE TESTERS,
- BUSINESS ANALYSTS ALL TOGETHER FROM ALL OVER THE WORLD.
- HAVE THE OPPORTUNITY TO BE RECOGNISED AS STRONG SUPPORTERS OF UX BY INTERNATIONAL AND LOCAL COMMUNITY.
- ENCOURAGE AND INCREASE THE AWARENESS OF YOUR EMPLOYEES ABOUT THE IMPORTANCE OF UX.
- SUPPORT THE POSITIONING OF ISTANBUL AS ONE OF THE GLOBAL HUBS FOR UX.
- PROMOTE AND EXPLORE PRODUCTS AND SERVICES.
- VIRTUALLY MEET AND LISTEN TO INTERNATIONAL KEYNOTE SPEAKERS.
- HAVE THE CHANCE TO NETWORK WITH HUNDREDS OF HAVE THE CHANCE TO NETWORK WITH HUNDREDS OF PROFESSIONALS FROM ALL OVER THE WORLD.
- GAIN NEW INSIGHTS ABOUT THE SECTOR

CONFERENCE

UXISTANBUL

MEET

LISTEN

CONFERENCE

SPONSORSHIP PACKAGE:

	MAIN SPONSOR	EVENT PARTNER
Conference Pass	8	4
Social Media Post Mentions	OK	OK
Recognition on uxistanbul.org	OK	OK
Logo on Opening Video	OK	OK
Recognition on Marketing Materials	OK	OK
Sponsor Networking Chatroom Opportunities Throughout the Day	OK	-
Recognition on Our Conference App (Whova)	OK	-
Whova Virtual Booth (Company Information Area)	OK	-
Sponsorship Fee	2.000 EUR*	1.000 EUR*

* 18% VAT will be added

*For Barter and other offers, please contact us.



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