Organized by

# UXSERVICES

Virtual, May 22-26, 2023

# 9TH UXISTANBUL

## Sponsorship Opportunities

www.uxistanbul.org

## About

UXistanbul Conference is the first&only User Experience organization in Turkey which has been organized by UXservices, an international user experience consultancy company, for 9 years.

This year, we will discuss how we can create future experiences with Web3 technologies and to build unbreakable bonds to continue co-creation within the following focus areas:

- Generating more innovative use cases that will introduce Web3 to the masses,

- Resolving usability problems and build easy to use solutions to ease Web3 adoption,

- Strengthening the knowledge of leaders and product teams about Web3 technologies and concepts.

In this direction, we will gather UX professionals and Web3 enthusiasts on May 22-26, 2023. Our conference will take place on our UXistanbul Discord server. Here we will have a one-week festival experience by following presentations and speeches, holding Q&A sessions and chat with the community, playing games, participating in various networking activities and more. We are pleased to see our sponsors who want to be a part of this experience among us.

# Why Sponsor Us

● Be a part of one of the largest international conference on UX in Europe, South East and the Middle East.

● Market your brand through different countries and become a part of an international community which includes members from 35 different countries.

● Have networking opportunities with C-Suite Executives, Managers, Keynote Speakers.

● Make your brand visible through digital and social media channels all over the world.

● Promote and explore products and services.

● Benefit from the unique theme, user experience and usability, which brings UX professionals, designers, software testers, business analysts all together from all over the world.

● Encourage and increase the awareness of your employees about the importance of UX.

● Gain new insights about the sector.

## In Previous Years

**1000+**
COMPANIES

**35+**
COUNTRIES

**150+**
KEYNOTE
SPEAKERS

**30+**
WORKSHOPS

**2500+**
PARTICIPANTS

# Sponsorship Options

| | PLATINUM SPONSOR | EVENT PARTNER | SUPPORTER |
|---|---|---|---|
| Conference Passes | 30 | 15 | 5 |
| Logo on Marketing Materials | ✔ | ✔ | ✔ |
| Logo on Event Website | ✔ | ✔ | ✔ |
| Logo on Event Platform | ✔ | ✔ | — |
| 20 Min. Session Talk | ✔ | — | — |
| | 3500 EURO | 1750 EURO | 750 EURO |

*18% Vat will be added

## About UXservices

UXservices is an international UX design and research company that provides consulting and trainings, organizes conferences and events, and publishes books and resources.

We also help organizations to build Web3 and Metaverse editions of their businesses with frictionless user experiences.

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