

12<sup>TH</sup> INTERNATIONAL

**BAUX** ISTANBUL

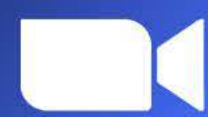
# SPONSORSHIP OPPORTUNITIES

Organized by

**UXSERVICES**



**BA-WORKS**



Online Conference

**BAUX**

**MAY 12-13, 2026**

**IBA**® Endorsed  
Conference





## About Us

For over a decade, BA+UXistanbul Conference has served as the premier platform bringing together experts and enthusiasts from the fields of Business Analysis and UX Design. As we step into 2026, our event continues to set the standard for innovation, collaboration, and exploration in these disciplines.

This year, we celebrate our 12<sup>Th</sup> anniversary and On May 12-13, 2026, we embrace professionals who wants to discuss the groundbreaking theme: **“Agentic Product Design: Building Intelligent Products with Business Analysts (BA) and User Experience (UX) Professionals”**. Through enlightening keynotes, interactive live sessions and networking opportunities, we aim to create a shared platform where we explore together and contribute to the evolution of our fields as one community.



**Save the Dates**

**May 12-13, 2026 | Online**



## In Previous Years



**2000+**  
COMPANIES



**37+**  
COUNTRIES



**5350+**  
PARTICIPANTS



**40+**  
WORKSHOPS



## Why Sponsor Us?

Partnering with BA+UXistanbul offers unparalleled opportunities to showcase your brand and engage with a global audience. Here's why you should join us as a sponsor:

### Global Reach

Be part of one of the largest conferences for Business Analysis and UX, with attendees from over 37 countries.

### Brand Visibility

Showcase your brand across digital and social media platforms reaching thousands of professionals worldwide.



## **Networking Opportunities**

Connect with industry leaders, executives, and influential thought leaders.

## **Product Promotion**

Promote your products and services to a niche audience of decision-makers and innovators.

## **Thought Leadership**

Position your brand at the forefront of the AI revolution by associating with cutting-edge topics and global experts.

## **Employee Engagement**

Inspire your team by immersing them in discussions about the latest trends in AI, UX, and Business Analysis.

Being a sponsor of BA+UXistanbul means aligning your brand with innovation, creativity, and the future of technology and design.



	PLATINUM	GOLD	SILVER	SUPPORTER
Free Conference Tickets	10 Tickets	8 Tickets	5 Tickets	3 Tickets
Company Logo On Conference Website	✓	✓	✓	✓
Company Logo On Marketing Materials	✓	✓	✓	✗
Stand Area At Virtual Fair	✓	✓	✓	✗
Announcement On Social Media Accounts	✓	✓	✓	✗
Announcement On E-Mail Newsletter	✓	✓	✗	✗
Speech Slot (20-Min)	✓	✗	✗	✗
	125.000€ +VAT	100.000€ +VAT	75.000€ +VAT	35.000€ +VAT



# Organizer

## About UXSERVICES

UXservices is an international UX design and research company offering consulting and training services, organizing conferences and events, and publishing books and resources. With a focus on innovation, we help organizations integrate AI-driven solutions to design seamless, efficient, and impactful user experiences that align with their business goals.

[www.uxservices.com](http://www.uxservices.com)

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## About BA-WORKS

BA-Works is a business analysis service company assisting more than 1200 clients from EMEA region with consulting, business analysis outsourcing and IIBA<sup>®</sup> accredited training services.

BA-Works applies IIBA<sup>®</sup> (International Institute of Business Analysis<sup>TM</sup>) methodologies while understanding the business needs, assessing the gaps between existing and desired systems.

[www.ba-works.com](http://www.ba-works.com)



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